

Purchasing Your Ad

Advertisement Information

If you purchase an ad, the same ad will appear in four different Swim Meet programs. You will note that most meets are two or three day meets and that approximately 60% to 70% spend the night in Cedar Rapids.

Size of Ad	Total Cost
Full Page	\$125.00
Inside Front or Back	\$150.00
Outside Back	\$200.00
Half Page	\$ 75.00
Quarter Page	\$ 45.00
Business Card	\$ 35.00

How Do I Submit An Advertisement?

Attached is a form to assist you in development of your ad. First determine the size of the ad you wish to place. Develop a camera-ready ad that will fit within the borders for ads of this size. Then complete the form below, make out a **check payable to CRAA** and mail or deliver it to John Sevier.

Event Data				
Meet	Meet Date	Meet Location	Participants	Spectators
CRAA Harvest Invitational	Fall	Kennedy HS	300+ Swimmers	450+ Spectators
Iowa Age Group Championships	Spring	Coe College	400+ Swimmers	1000+ Spectators
Spring Pentathlon	May	Coe College	200+ Swimmers	300+ Spectators
CRAA Long Course KickOff	June	Mercer Pool	350+ Swimmers	500+ Spectators

Mailing and Contact Information:

John Sevier
 975 33rd Ave Unit #3
 Marion, IA 52302
 cell: 573-7546 email: atchafalayatrustmgmt@msn.com

CRAA SWIM MEET PROGRAM ADVERTISEMENT

NAME: _____ PHONE: _____

ADDRESS: _____

SIZE OF AD:

Full Page (\$125) Half Page (\$75)
 Inside Front or Back (\$150) Quarter Page (\$45)
 Outside Back (\$200) Business Card (\$35)

Amount Enclosed: \$ _____ (Make checks payable to CRAA)

Ad Sold by : _____ (Swimmer's name)

Full Page AD

\$125.00

WILL APPEAR IN FOUR SWIM MEET PROGRAMS
INCLUDING THE IOWA STATE SHORT COURSE
CHAMPIONSHIPS

Half Page AD

\$75.00

WILL APPEAR IN FOUR SWIM MEET PROGRAMS
INCLUDING THE IOWA STATE SHORT COURSE
CHAMPIONSHIPS

Quarter Page AD

\$45.00

WILL APPEAR IN FOUR SWIM MEET
PROGRAMS
INCLUDING THE IOWA STATE SHORT
COURSE CHAMPIONSHIPS

Business Card AD

\$35.00

WILL APPEAR IN FOUR SWIM MEET
PROGRAMS
INCLUDING THE IOWA STATE SHORT
COURSE CHAMPIONSHIPS